



PERSONAL  
**PEAK PERFORMANCE**  
SUMMIT

**MAY 20 - 22, 2022**

**[PacificCollege.edu/P3](https://pacificcollege.edu/P3)**

P3 at Pacific College of Health and Science

7445 Mission Valley Road • Suite 104 • San Diego, CA 92108

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# EXHIBITOR INFORMATION<sup>o</sup>

WELCOME  
TO THE  
PERSONAL  
PEAK  
PERFORMANCE  
SUMMIT  
*P3 P3 P3 P3*



## PERSONAL PEAK PERFORMANCE SUMMIT

Join us in beautiful San Diego, CA, for an epic, [educational and experiential adventure](#) with highly accomplished wellness professionals, athletes, scientists, businesspeople, artists, musicians, and more.

Together, we will explore the expanse of performance solutions that will empower attendees to gain control of their health, achieve resistance to disease, and extend their functional longevity.

## PRESTIGIOUS SPEAKERS

## INTERACTIVE EXPERIENCES

## BEACHFRONT VENUE

## PUBLIC EXHIBIT HALL

Inspired by the author of *Boundless*, Ben Greenfield, and performance pioneers like Tim Ferris, Mihaly Csikszentmihalyi, Steven Kotler, Scott Carney, and others, the P3 Summit unites peak performance science with its practical application through biometrics, nutrition, supplementation, and training methodology.

[PacificCollege.edu/P3](https://PacificCollege.edu/P3)





# BEN GREENFIELD

332K Instagram  
185K Facebook

**STAR  
POWER**

# BETHANY HAMILTON

2.1M Instagram  
2.3M Facebook







## **RICK** **BEATO**

2.61M YouTube  
420K Instagram



## **PAUL** **CHEK**

84K Instagram  
27K Facebook



## **ALEX** **HUTCHINSON**

53K Twitter  
*Outside Magazine's Sweat Science*  
columnist



# P3 2021 SPEAKERS LINE-UP



**Ben**  
Greenfield



**Bethany**  
Hamilton



**Rick**  
Beato



**Paul**  
Chek



**Alex**  
Hutchinson



**Dr. Trisha**  
Smith



**Brian**  
Bradley



**Dr. Jay**  
Wiles



**Dr. Janet**  
Zand



**Jason**  
Prall



**Dr. Leena**  
Guptha



**Will**  
Kleidon



**Kara**  
Collier



**Nzazi**  
Malonga



**Dr. Dustin**  
Dillberg



**Dr. Drew**  
Pierson



**Dr. Greg**  
Lane



**Dr. Felice**  
Dunas



**Dr. Roger**  
Jahnke



**Dr. East**  
Phillips

# Audience

The P3 Summit exhibit hall is an intimate, dynamic forum where you will make new contacts, enhance your existing relationships, and present new products to a targeted audience of **500-1,000 attendees on-site and online.**

The P3 Summit is an opportunity to **market to a very focused audience of health-conscious individuals and wellness professionals** such as functional medicine specialists, medical doctors, acupuncturists, health coaches, naturopaths, personal trainers, nurses, and chiropractors, as well as artists, business executives, and entrepreneurs.





# Host



With over thirty years of experience in organizing targeted holistic healthcare conferences, the [Pacific College of Health and Science](https://www.pacificcollege.edu) is proud to launch this unique, experiential, interactive weekend of physical and mind-expanding exploration of peak performance and flow state.

[PacificCollege.edu](https://www.pacificcollege.edu)





# Location

This year, the summit will be held at the beautiful [Catamaran Resort Hotel](#) in San Diego, California, a tropical hideaway located right on the beach, complete with pool, spa, and tons of activities and restaurants within walking distance.



# Opportunities!

In addition to **on-site booth spaces**, we also offer **digital landing pages and sponsorship options**. Take advantage of these opportunities to gain even more visibility and get your company's name in front of every P3 Summit attendee!

This year, there will be

- ✓ **50 exhibitor booths on-site**  
(the exhibit hall is free & open to the public)
- ✓ **Online landing pages**
- ✓ **Digital banners**
- ✓ **Multiple sponsorship options**

**Contact us if you have an idea that is not offered in this exhibitor packet!**

We value your partnership and always welcome your feedback to make P3 a worthy experience for your business.

We look forward to working with you this year and for many years to come. Let's make this event a memorable experience for all!

# P3 Expo Schedule

## EXHIBITOR REGISTRATION

Priority Registration Ends  
**February 14, 2022**

General Registration Deadline  
**May 2, 2022**

## EXPOSITION SETUP

**Friday Morning, May 20**  
**9:00AM – 12:30PM**

## EXPOSITION DATES & TIMES

**Friday, May 20**  
**1:00PM – 7:00PM**

**Saturday, May 21**  
**10:30AM – 7:00PM**

**Sunday, May 22**  
**8:30AM – 2:00PM**

## LIVE SPONSOR PRESENTATIONS (ONSITE + ONLINE)

**Saturday & Sunday**  
**9:30am – 9:45am**  
**10:45am – 11am**

# Exhibitor Benefits & Rates

All onsite booth rates include a dedicated landing page in the exhibit hall section of the website, as well as 2 free passes for the online presentations.

Note: the Friday Social Hour will be held inside the exhibit hall.

## Booth Rates

*Please refer to the next page for exhibit hall maps.*

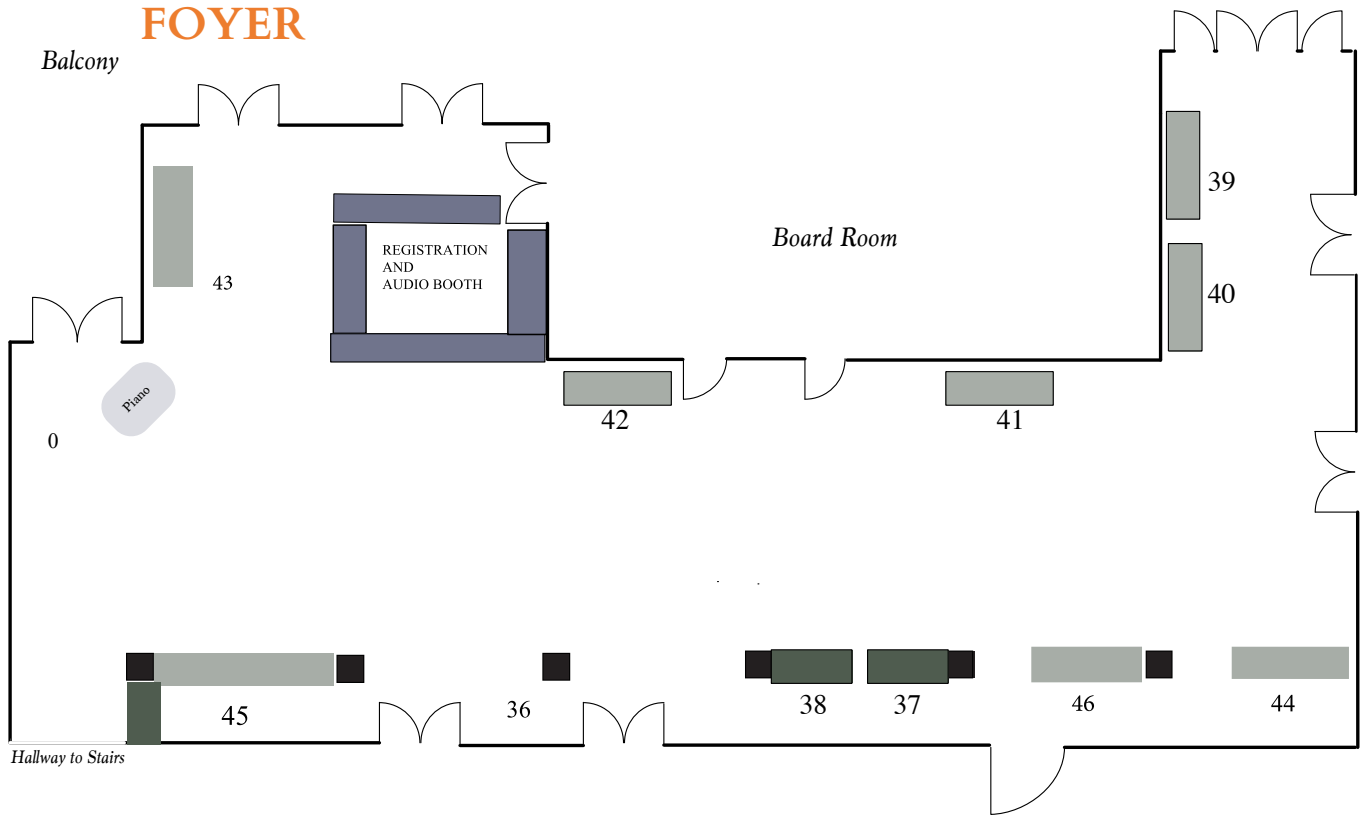
- **Foyer (8') \$1650**
- **Foyer (6') \$1500**
- **Kon Tiki Ballroom (8') \$1400**
- **Kon Tiki Ballroom (6') \$1200**
- **Landing Page Only \$700**
- **Internet Access \$200**



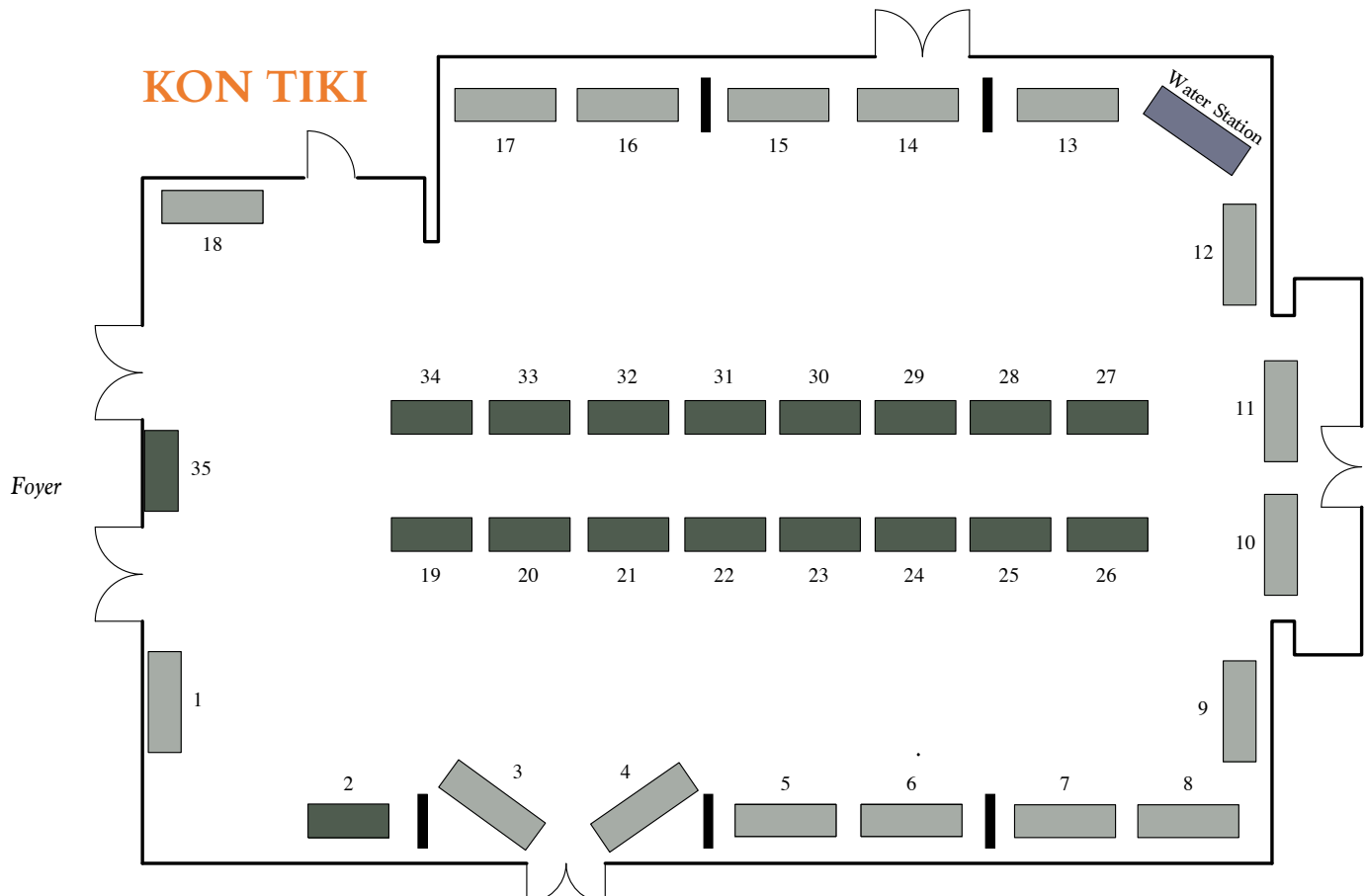



Internet

## FOYER



## KON TIKI





# **SPONSORSHIP** OPPORTUNITIES

# P3 SUMMIT

# FRIDAY VIP

# DINNER

## **P3 Summit Friday VIP Dinner** (ask us for a quote)

*Partial or Exclusive Sponsorship Available –  
Benefits May Vary*

- 1 exhibit hall booth in premium location (8-ft table)
- 2 VIP Dinner tickets
- 5-min pitch opportunity during the VIP Dinner
- Company name/logo/QR code on promotional display at each table
- 10 exhibit hall passes
- Dedicated, clickable banner in the sponsors section of the website
- Company name/logo/QR code prominently displayed on signage throughout the venue
- Acknowledgement in daily announcements
- Thank You card in conference swag-bag
- Promotional insert and/or sample in conference swag-bag
- Full page advertisement in conference program
- 2 social media posts (one before and one during P3)
- Dedicated section and clickable logo in post-event Thank You email



# P3 SUMMIT

## FRIDAY SOCIAL HOUR

### **P3 Summit Friday Social Hour** **\$10,000**

*3 Available (Exclusive Sponsor - \$25,000)  
Benefits May Vary*

- 1 exhibit hall booth in premium location (8-ft table)
- 3-min pitch opportunity during Social Hour
- Company name/logo/QR code on promotional display during Social Hour
- 10 exhibit hall passes
- Dedicated, clickable banner in the sponsors section of the website
- Company name/logo/QR code prominently displayed on signage throughout the venue
- Acknowledgement in daily announcements
- Thank You card in conference swag-bag
- Promotional insert and/or sample in conference swag-bag
- Full page advertisement in conference program
- 2 social media posts (one before and one during P3)
- Dedicated section and clickable logo in post-event Thank You email

# P3 SUMMIT

# VIP BEACH

# TOWEL

## **P3 Summit VIP Beach Towel**

### **\$6000**

*Exclusive 1 available*

- 1 exhibit hall booth in premium location (8-ft table)
- 3-min pitch opportunity during Social Hour
- Company logo on all the beach towels handed out to the VIP pass holders
- Company name/logo/QR code on promotional display during Social Hour
- 10 exhibit hall passes
- Dedicated, clickable banner in the sponsors section of the website
- Company name/logo/QR code prominently displayed on signage throughout the venue
- Acknowledgement in daily announcements
- Thank You card in conference swag-bag
- Promotional insert and/or sample in conference swag-bag
- Full page advertisement in conference program
- 2 social media posts (one before and one during P3)
- Dedicated section and clickable logo in post-event Thank You email

# P3 SUMMIT

# SATURDAY

# NIGHT BAND

## P3 Summit Saturday Night Band \$5000

*1 Available*

- 1 exhibit hall booth (8-ft table)
- Acknowledgement during party announcements
- Company name/logo/QR code prominently displayed on signage at the party
- 5 exhibit hall passes
- Dedicated, clickable banner in the sponsors section of the website
- Acknowledgement in Saturday announcements
- Thank You card in conference swag-bag
- Promotional insert and/or sample in conference swag-bag
- Full page advertisement in conference program
- 2 social media posts (one before and one during P3)
- Dedicated section and clickable logo in post-event thank you email



# P3 SUMMIT

# NOTEPAD

## P3 Summit Notepad

\$2000

*1 Available*

- Company name/logo and URL on conference notepads placed in every bag (approx. 500)
- 5 exhibit hall passes
- Clickable logo (preferred position) in the sponsors section of the website
- Company name/logo/QR code prominently displayed on signage at the venue
- Included in swag-bag Thank You card
- Promotional insert and/or sample in conference swag-bag
- ¼ page advertisement in conference program
- 1 social media post
- “Sponsor” Mention and clickable logo in post-event Thank You email

# P3 SUMMIT TOTE BAG

## P3 Summit Bag \$1700

3 Available - (Exclusive Sponsor - \$5000)

*Benefits May Vary*

- 1 exhibit hall booth (6-ft table; exclusive bag sponsor only)
- Company name/logo prominently displayed on conference bag (approx. 500)
- 5 exhibit hall passes
- Clickable logo in the sponsors section of the website
- Company name/logo/QR code prominently displayed on signage at the venue
- Promotional insert and/or sample in conference swag-bag
- 1/4 page advertisement in conference program (full page for Exclusive Bag Sponsor)
- 1 social media post
- Clickable logo in post-event Thank You email

# P3 SUMMIT PEN

## P3 Summit Pen

\$1500

*1 Available*

- Company logo on conference pen (approx. 2,000)
- 5 exhibit hall passes
- Clickable logo in the sponsors section of the website
- Company name/logo/QR code prominently displayed on signage at the venue
- Promotional insert and/or sample in conference swag-bag
- ¼ page advertisement in conference program
- 1 social media post
- Clickable logo in post-event Thank You email



# P3 SUMMIT WRISTBAND

## **P3 Summit Wristband** **\$1000**

*1 Available*

- Company logo on conference wrist bands for every attendee, staff and exhibitor (approx. 600)
- 5 exhibit hall passes
- Clickable logo in the sponsors section of the website
- Company name/logo/QR code prominently displayed on signage at the venue
- Promotional insert and/or sample in conference swag-bag
- 1 social media post
- Clickable logo in post-event Thank You email

# OTHER OPPORTUNITIES

## Other Opportunities

- 15-min Exclusive Exhibitor Presentation – Live Broadcast to Online Attendees (6 available) \$1,800 - (includes landing page and Zoom room)
- 5-min Man-on-the-Street Interview – Live Interview with Delayed Broadcast on YouTube (20 available) \$900
- Swag-Bag insert or sample \$800
- ¼ page ad in P3 Summit program (print + digital) \$550

# **PRACTICAL INFORMATION**





## SETUP

Friday Morning, May 20

9am – 12:30pm

Please arrive on time to set up your booth. Exhibit displays must be ready for showing by 1pm on Friday, May 20, 2022.



## TEAR DOWN

All exhibits must be dismantled and packed up for shipping by 4pm on Sunday, May 22, 2022. Post-show sales will NOT be permitted.



## POSITION IN HALL

Spaces will be assigned first-come, first-served with consideration given to patronage. P3 reserves the right to make all final decisions on booth locations.



## SPACE SIZE & LAYOUT

A 6ft or 8ft table, table skirt, and 2 chairs are provided. Please be considerate of your neighbors; do not obstruct the view to their booths in any way. P3 is the final judge of any dispute.



## EXTRA TABLES

Due to the size of our show, P3 cannot arrange for extra tables and/or accessories. Please bring any extra items you need to the show or ship them via Reflex Services.



## COMPETING EXHIBITS

While P3 will answer questions from prospective corporate sponsors about potential competing exhibits, we can make no guarantee of exclusivity in any product area.



## BOOTH SHARING

Exhibitors can share booth space with one other company. P3 will not make arrangements on behalf of exhibitors. The following restrictions apply:

- 1) Companies must make their own arrangements for a booth partner.
- 2) You must send P3 a completed contract with each company's information.
- 3) Only 2 digital conference passes will be allocated per booth.



# Other Guidelines

- Backdrops must not exceed 10ft in height and the width of the assigned table. The reverse side of any wing panel extending from the back wall of the display must be finished or draped in order to avoid raw exposure to a neighboring exhibitor.
- No signs or articles can be affixed, nailed, or otherwise attached to walls, doors, etc. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage they may cause to property owned by the Catamaran. P3 is not responsible for any hotel arrangements made by the exhibitor.
- P3 prohibits photography, videotaping, and entry into another exhibitor's booth without permission.
- Exhibitor booth personnel must wear their badge and ribbon at all times during setup, show hours, and tear down, or they will not be allowed into the exhibit halls. It is very important to fill out the Booth Representative form prior to the event.
- No distribution of any promotional items, including, but not limited to, advertisements, literature, and souvenir items, is permitted in the lecture or public areas without consent from P3 management.
- All exhibitors conducting retail sales (over-the-counter delivery) at P3 must obtain the proper permit and abide by state laws pertaining to tax collection and reporting.
- With the exception of setup and tearing down of booths, exhibitors are not permitted to enter the Catamaran kitchen area at any time during P3.
- Failure by exhibitors to comply with these or any other regulations or amendments thereto may be a sufficient cause for P3 to require immediate removal of the offending company. That company will forfeit all rights to exhibit at any future P3 Summits. All fees and space will be released to P3. No refund will be given.



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For more information visit:

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For questions or to register please call or email:

**619.819.1991**

**P3@PacificCollege.edu**

