



PACIFIC COLLEGE  
of HEALTH AND SCIENCE

Pacific College  
and The Academy of Advanced Cosmetic  
Facial Acupuncture™

present

## Facial Applications for Cosmetic Enhancement

# FACE



**NOW ENROLLING**  
for the January 2024 Class



READY TO ENROLL?

[APPLY HERE!](#)

[CONTACT THE ADMISSIONS TEAM](#)

# INTRODUCTION

## **Advanced Specialization Course for Licensed Acupuncturists or Advanced Acupuncture Students**

The Academy of Advanced Cosmetic Facial Acupuncture™ has partnered with the Pacific College of Health and Science to present Facial Applications for Cosmetic Enhancement (FACE).

This advanced training and mentoring program is offered exclusively to licensed acupuncture professionals and advanced level Pacific College students who are interested in enhancing their facial acupuncture skills to grow their practice, or in pursuing a career focused on cosmetic facial acupuncture.

The program offers a flexible combination of virtual interactive classroom learning and hands-on, intensive clinical mentorship and training. In addition to the Eastern medicine core style of cosmetic acupuncture training, participants will be introduced to skills and strategies developed and mastered by internationally renowned leaders in their fields including **Shellie Goldstein, Matt Callison, Martha Lucas, Deirdre Courtney, Daniella Turley, Carrie Hart, and Chryso Neophytou-Tsimis.**

It is offered as a certificate program and **8 credits of college education** and is eligible for up to 96 Continuing Education hours (including 2 Safety and 2 Ethics) from NCCAOM, CAB, and FL.

**Financial assistance available to those who qualify.**

# ABOUT FACE

As Eastern medicine practitioners increasingly move into a more integrated healthcare system, it is important for FACE specialists to:

- be rooted in their Eastern medicine area of expertise
- be knowledgeable about Western alternatives
- be able to speak the language of both Eastern and Western concepts as they apply to FACE
- be able to interface with other practitioners (East/West)
- learn to integrate Eastern medicine treatments with Western medicine knowledge

**In keeping with today's focus on integrative healthcare, the 2024 FACE program will incorporate functional medicine concepts as they apply to aging, facial changes, facial esthetics, and aging concerns.**

## PROGRAM OUTLINE

### 2 CLASSES:

1. FACE Theory and Clinic  
(6 credits / 112.5 hours)
2. FACE Case Studies and Presentations  
(2 credits / 30 hours)

### SEMESTER 1: January-April 2024

- **FACE THEORY & CLINIC:**
  - 60 hours of didactic, online classes (Wednesdays 9AM – 1PM PT)
  - 7.5 hours of assignments
  - 5 days (40 hours) of live hands-on mentorship and clinical training:
    - » April 6-10, 2024 at the San Diego campus
    - » OR April 13-17, 2024 at the New York campus
  - 5 hours of post-clinical assignments

### SEMESTER 2: May-August 2024

- 28 hours of online, case study reviews
- 2 hours of assignments



# CLASS TOPICS INCLUDE:

Anatomy, physiology, and morphology of the face (East & West)

Facial diagnosis (East and West)

Chinese medicine acupuncture strategies and points for cosmetic facial acupuncture

Treatment strategies and protocols for menopause and post-menopause

Motor points for neurological disorders, TMD, and idiopathic disorders of the face

Pathophysiology and treatment of skin and skin disorders (East and West)

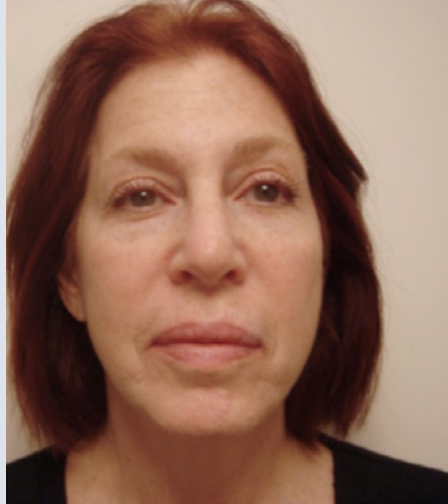
Epigenetics, DNA methylation, and bioaging

Science-based dietary changes to improve skin conditions and signs of aging

Beauty herbs, nutrition, and supplementation

Ancillary services for enhancing treatment results and building business revenue

Case studies, research, and more!



Before



After

## PROGRAM HIGHLIGHTS



**2 CLASSES / 8 CREDITS / 96 CEUS**  
(includes Safety & Ethics)



### HYBRID PROGRAM:

- 88 hours of virtual class time
- 40 hours of clinical practicum in San Diego or New York City
- 14.5 hours of assignments



**ELITE** faculty of facial acupuncture experts



Pacific College of Health and Science is **ACCREDITED BY WSCUC**



Tuition: \$5,300: **FINANCIAL AID** and financing options available for those who qualify

[Request a call back](#)



# MEET YOUR FACULTY



**Dr. Shellie Goldstein, DACM, AP, LAc**, doctor of acupuncture and Chinese medicine and board-certified licensed acupuncturist, is the founder of the Academy of Advanced Cosmetic Acupuncture and Shellie Goldstein Acupuncture. She is the author of *Your Best Face Now: Look Younger in 20 Days With The Do-It-Yourself Acupressure Facelift* and the creator of *Touch + Glow: The Natural Facelift Kit*. Shellie is a recognized authority in the field of cosmetic facial acupuncture.



**Matt Callison, LAc**, is a renowned instructor, author, and authority in motor point acupuncture. Matt has over 27 years of experience in sports medicine, acupuncture, and cadaver dissection.



**Dr. Martha Lucas, PhD, LAc** received her doctorate in research psychology. She has more than 20 years of teaching and speaking experience and is described as “a dynamic speaker who keeps her classes engaged and who can explain complex information in an understandable way.” She teaches courses worldwide including Pulse Diagnosis and Balancing, Mei Zen Cosmetic Acupuncture System for face and neck, unique point prescriptions based on experience, and successful case studies as well as acupressure and herbal courses. Her private practice is based in Denver, Colorado where she specializes in internal medicine.



**Deirdre Courtney, MTCM** is a leading lecturer internationally on her areas of expertise which include Facial Diagnosis; Yang Sheng; and Chinese Nutrition. Practicing in Ireland, an Acupuncturist, Herbalist and Nutrition Counselor for over thirty years, she is the author of the book *Nourishing Life the Yang Sheng Way: Nutrition and Lifestyle Advice from Chinese Medicine*.



**Daniela Turley, BSc, MCPP**, is a world-renowned expert and educator in herbal medicine. As a graduate with honors from the prestigious College of Phytotherapy, University of Wales, for the past 22 years, she has maintained a clinical practice in both the United States and in the United Kingdom with a global client base. Daniela has been involved in research and development for many international companies focusing on current botanical medicine. She is on the academic board of The American School of Natural Health, a member of The American Herbalists Guild, and The College of Practitioners of Phytotherapy. Most recently, she was asked to write a white paper for the Institute of functional medicine Covid-19 task force.



**Dr. Carrie Hart, DACM, LAc**, is a doctor of acupuncture and Chinese medicine and a board-certified licensed acupuncturist who holds advanced certifications in facial/cosmetic acupuncture, yoga, and nutrition. Her holistic approach to health and wellness combines modalities to enhance appearance and treat digestive issues, pain, stress and anxiety symptoms, reproductive health, women's health, and fertility.



**Dr. Yueying Li** is a licensed acupuncturist with specialization in dermatology and over 36 years of experience teaching and practicing Chinese medicine. Dr Li has been a professor at Yosan University of TCM in Los Angeles California since 1995 where she teaches both the master's and doctoral programs. Dr. Li established her private clinic practice in 1998 and continues her practice under the name of Art of Chinese Healing in West Los Angeles, where she sees her private patients and is training post-graduate Chinese medicine students to sharpen their clinical skills. Using her many years of clinical experience, Dr. Li has built her dermatology herb products line for both skin conditions and beauty.



**Dr. Chryso Neophytou-Tsimis** has been a licensed acupuncturist and practitioner of integrative medicine since 2002. She is a professor and the Director of Chinese Medicine Programs and Department Chair of Clinical Practice at the Pacific College of Health and Science in New York. Chryso developed and teaches "Facial Acupuncture Techniques" in addition to Diagnosis and Treatment of Gynecological Disorders and Public Health. She is one of the founding members of the alumni association of PCHS NY.

# FAQ

## **Would I be able to take certain classes without completing the entire program?**

Yes, FACE Theory is allowed on a space available basis for PDA/CEU credits only. *Please note:* In order to receive the FACE certificate, you must complete the entire program.

## **Do I need to attend the live classes or will they be recorded?**

Although these classes will be recorded and available for review later, you must attend at least 75% of the live sessions to successfully pass the course. *Please note that if you are seeking to receive continuing education credits for California, CA CEUs requires 100% attendance of all class dates within each course.*

## **Do I need to attend the clinical on-ground classes or will they be recorded?**

These classes will not be recorded. In order to obtain a certificate of completion for the FACE program you must attend the clinical on-ground classes.

## **How long is the live-clinical training portion of the program?**

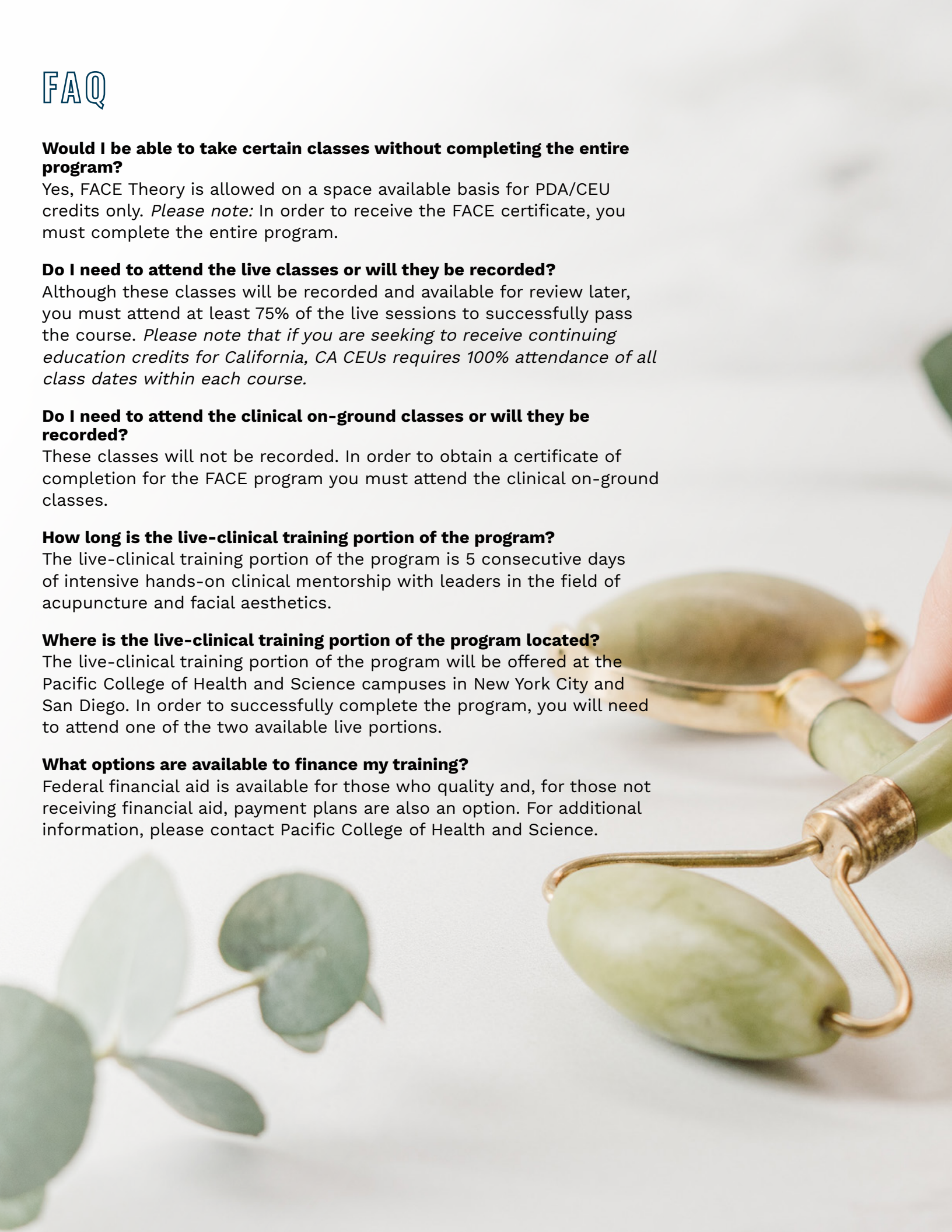
The live-clinical training portion of the program is 5 consecutive days of intensive hands-on clinical mentorship with leaders in the field of acupuncture and facial aesthetics.

## **Where is the live-clinical training portion of the program located?**

The live-clinical training portion of the program will be offered at the Pacific College of Health and Science campuses in New York City and San Diego. In order to successfully complete the program, you will need to attend one of the two available live portions.

## **What options are available to finance my training?**

Federal financial aid is available for those who qualify and, for those not receiving financial aid, payment plans are also an option. For additional information, please contact Pacific College of Health and Science.





# TESTIMONIALS FOR THE FACE PROGRAM!

“It has been so enlightening to do this program!  
It far surpassed my expectations!”

**Dr. Lamya A Kamel, DAOM, LAc, DiplOM**

“I had always known Shellie as the best in her field and a gifted teacher. What impressed me the most in this course was her aspiration to bring together all the guest speakers whose methods and styles are completely different from hers. The abundance of elements in this course provided an eye-opening learning experience which has inspired my own practice.” **Dr. Tedi Zeng, DACM, LAc, Chatham, NJ**

“I would recommend this certificate program to any entry-level or advanced practitioner providing facial acupuncture services. I have attended the program two years in a row, and I have either learned new or refreshed old knowledge and skills from a variety of educated and well-known speakers who shared rich, stimulating, first-hand knowledge and experience. Shellie has brought in so many elements and approaches to prepare us for getting into the practice of facial acupuncture. This program offers a combination of Eastern and Western medicine as well as theory and hands-on practice that you will not want to miss.”

**Dr. Mei-Hua Chen, DACM, MS, MPH, DiplOM, LAc, RDN, CDN, CDCES, Wu Wei Holistic Acupuncture PC, NYS**

[Ready to Apply? Click here](#)



[PacificCollege.edu/face](https://PacificCollege.edu/face)

(619) 353-5999 | [FACE@PacificCollege.edu](mailto:FACE@PacificCollege.edu)



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